



Great Midwest Bank

Since 1935 – Simply... Local.

HOW WE PROTECT YOUR PERSONAL INFORMATION

FACTS	WHAT DOES Great Midwest Bank DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social Security number and income • Name and address • Account numbers, account balances and transaction history • Credit history and credit scores When you are no longer our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customer’s personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer’s personal information; the reasons Great Midwest Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Great Midwest share?	Can you limit this sharing?
For our everyday business purposes – such as to process transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing process – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We Don’t Share
For our affiliates’ everyday business purposes – information about your transactions and experiences	No	We Don’t Share
For our affiliates’ everyday business purposes – information about your credit worthiness	No	We Don’t Share
For nonaffiliates to market to you	No	We Don’t Share

QUESTIONS?	Call (262)784-4400 or go to www.GreatMidwestBank.com
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Who we are	
Who is providing this notice?	Great Midwest Bank
What we do	
How does Great Midwest Bank protect my personal information?	<p>To protect our personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We also restrict access to personal information about you to those employees who need to know that information to provide service to you.</p>
How does Great Midwest Bank collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • Open an account or apply for a loan • Make deposits or withdrawals from your account • Use your credit or debit card <p>We also collect your personal information from others such as credit bureaus, affiliates, or other companies</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes – information about your credit worthiness • Affiliates from using your information to market to you • Sharing for non affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Great Midwest Financial Services</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Great Midwest Bank does not share with nonaffiliates so they can market to you</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>Great Midwest Bank does not jointly market</i>